



Allied Arts Council of Lethbridge
2025 Municipal Election
Arts Survey: Candidate Response

Please note this survey will be shared with the membership of the Allied Arts Council and on our website artslethbridge.org

Candidate: Mark Campbell

1. What is your vision for the arts sector within the City of Lethbridge?

Vibrancy. What has been happening in the downtown core especially has been wonderful. The Upside Downtown Concert Series was brilliant.

The Murals we see on old buildings brings out a uniqueness to the city.

A continuation of outside the box thinking to highlight the many artists in this city really sets us apart from other cities in Canada.

2. What do you believe are the benefits of investing in the arts and how do you view the role of City of Lethbridge in arts investment?

I've always said that the arts is the true soul of every city. Not having the arts is like not having oxygen. The Arts affect us daily even when we don't realize it.

3. Please share your thoughts on public art and its role in our community.

Much like my responses previous to this question, it creates vibrancy, uniqueness and a quality of life.

4. Lethbridge City Council is being asked to adopt the Civic Common Redevelopment Strategy in principle and to prioritize the development of a Performing Arts Centre within the upcoming Capital Improvement Program (CIP). Do you support this strategy, and why or why not?

The Civic Common Redevelopment Strategy is incredible and I totally support what I've seen. I consider the plan to be a true investment in the city. A performing Arts Centre has been a much needed addition to the city because the Yates is way overbooked. It's gives the city an opportunity to bring in performers that wouldn't come here with a

lesser-sized building. But I think more importantly, the creation of living space around the green strip of the Common area will create a very liveable and walkable and sustainable part of the city.