

**JAC RHODENIZER
ALBERTA PARTY
LETHBRIDGE - WEST**

1) What is your vision for the arts in your riding?

I believe the most important task of the government is to find out how to improve the quality of life for its citizens and then follow through. Art, in both creation and appreciation, is about improving quality of life. I envision more opportunities in which people can connect with each other while participating in the creation and appreciation of the various expressions of art.

2) What do you believe the Province's role is in fostering the arts in small urban centres and rural communities?

The arts are an important aspect of the provincial government's mandate. Investing in the arts can be seen as a service that can improve the health and wellness of community members but it also can be a sound financial investment. The art industry can generate significant revenues and creates jobs. Investing in the arts can boost the tourism and hospitality industries as well.

3) What will you do to maintain or improve support for the arts in our city?

The Alberta Party believes that there are significant opportunities in the film industry in particular. We would create subsidies to bring more film projects to Alberta, some of which would land in Lethbridge. When Mayor of Edmonton, Alberta Party leader Stephen Mandel made substantial investments in the arts and the beautification of the city. I would like to help make Lethbridge an attractive destination for film projects while investing in making our city aesthetically pleasing. I believe that art can heal and could help improve the collective mental health of our city.

4) The City of Lethbridge has undertaken initiatives to improve arts facilities in Lethbridge that have received provincial funding (such as the new community arts centre, Casa). How would you actively promote support for provincial funding of a new, regional Performing Arts Centre in Lethbridge?

If elected I would use my position of influence to advocate for continual funding for the arts. I would also try to lead with example by engaging with and consuming more local art.

5) Any additional comments?