



Allied Arts Council of Lethbridge  
2021 Municipal Election  
Arts Survey: Candidate Response

**Candidate: Bill Ginther**

*1. What is your vision for the arts sector within the City of Lethbridge?*

I can't say I have a clear vision for the arts sector except to say that we need to do what we can to enhance the arts scene in our city which may include a new performing arts centre dependant in funding available from a variety of different sources.

*2. What do you believe are the benefits of investing in the arts and how do you view the role of City of Lethbridge in arts investment.*

Arts and entertainment are key to the well being of any community including ours. Not only for the artist but also for the patron/audience member. The benefits are numerous but to name a few, arts enhances life and contributes to the growth of the audience member and can influence the mental health of patrons by way of a temporary escape from reality abs it also contributes to the overall economy of the community.

*3. Please share your thoughts on public art and its role in our community.*

Public art, although often misunderstood, serves to enhance abs beautify the surroundings while giving the artist recognition for their creative expression.

*4. Lethbridge City Council has demonstrated their commitment to building a performing arts centre in their recent Capital Improvement Program. Do you support this commitment and if is so what is your proposed strategy for completing the project?*

I most definitely support the building of a performing arts centre and my only identifiable strategy at this early stage is for City Council to be diligent about sourcing out any/all financing or grant applications to minimize the impact of the tax payer.