



Allied Arts Council of Lethbridge  
2021 Municipal Election  
Arts Survey: Candidate Response

**Candidate: Mark Campbell**

*1. What is your vision for the arts sector within the City of Lethbridge?*

I am a huge supporter of the arts. They are vital to the city and there is a dedicated core of people who will promote its importance. I would like to have discussions with the Allied Arts Council to see how we can continue to sustain the arts.

*2. What do you believe are the benefits of investing in the arts and how do you view the role of City of Lethbridge in arts investment.*

Art is the soul of a city. Investing in the arts is vital.

*3. Please share your thoughts on public art and its role in our community.*

People will often say, "Why doesn't an artist just donate their work to a community?" And of course you wouldn't ask a tradesman to just donate his time to build a complex. Artists are tradesmen and their artwork brings perspective to our lives. The role of public art is important.

*4. Lethbridge City Council has demonstrated their commitment to building a performing arts centre in their recent Capital Improvement Program. Do you support this commitment and if so what is your proposed strategy for completing the project?*

I look forward to the completion of the Civic Common Comprehensive Site Plan. This has the potential of bringing greater vibrancy to the downtown area with a viable arts district that includes a Performing Arts Centre. After an exhaustive study by the Performing Arts Committee it was agreed that the Civic Common area is ideal for a Performing Arts Centre. We need to advocate with Provincial and Federal governments to secure funds to build a dynamic centre that will help to put Lethbridge on the map.