



# UPSIDE DOWNTOWN

CONCERTS + ART on ROTARY SQUARE

## UPSIDE DOWNTOWN FOOD TRUCK CALL

Upside Downtown takes place at Rotary Square at Casa and runs on Thursday evenings on the following dates:

- July 2
- July 9
- July 16
- July 23
- July 30
- August 6
- August 13
- August 20
- August 27 | Pop Up/Get Down: Final Concert

Each week features live music, art experiences, and a lively, family-friendly community atmosphere in the heart of downtown. **The concerts go from 5-7pm, except the final concert will be from 5-9pm.** Food trucks must be parked on Rotary Square and ready to go by 5pm.

### What do you mean it's FREE:

- It is free for food trucks to join us, however, if you can feed the band, that would be greatly appreciated
- No generator allowed- we have power options available on the square
- You do not need a permit to park on Rotary Square
- You are required to have a City business license
- You must have your AHS on-site and posted in a visible spot
- We will only have 1-2 truck for regular concerts (dinner/dessert)
- We will have 4 trucks for the final concert

**Interested in Joining Us? (if you're a returning truck, please send your dates and your ability to feed the band) Please email [Shannon Bos projects@artslethbridge.org](mailto:Shannon_Bos_projects@artslethbridge.org)**

If you're new, please email [projects@artslethbridge.org](mailto:projects@artslethbridge.org) with the following:

- Business name
- All available dates
- Can you feed the band?
- Contact person & phone number (text preferred)
- Description of your menu/service
- Truck/trailer size and weight
- Power requirements or special setup needs

We'll follow up with confirmation details, load-in information, and event logistics.

We hope you'll consider joining Upside Downtown 2026 — it's shaping up to be another fantastic summer of music, art, and community!